

FOR IMMEDIATE RELEASE

2nd Market Capital Economic Opportunity Foundation announces \$85,000 in support of Madison-area organizations

August 17, 2020 --2nd Market Capital Economic Opportunity Foundation, (2eof), the community outreach arm of 2nd Market Capital Advisory, a registered investment advisor located in Madison, Wisconsin announces the approval of \$85,000 in matching grants to Madison-area nonprofits committed to improving the lives of young people in our community.

We believe the best way to enable all children to succeed in school, careers, and life is to provide access to educational and economic opportunities.

OUR 2020 PARTNERS:

[Operation Fresh Start](#) - \$50,000 matching grant to Operation Fresh Start. Operation Fresh Start is celebrating 50 years of serving disconnected youth ages 16 – 24 in Dane County and guiding them on their path to self-sufficiency. OFS is kicking off the celebration with an [online fundraising effort](#) throughout the months of August and September. Donations made to Operation Fresh Start will be matched up to \$50,000 through September 30, 2020.

[Simpson Street Free Press](#) - \$25,000 matching grant to the Simpson Street Free Press in support of its mission to deliver rigorous academic instruction in after-school settings and spread a positive message of youth achievement, academic success, and community service. SSFP students produce and publish content on various media platforms. You can read the SSFP 2019-20 Service report prepared for 2eof [here](#). 2eof will match donations to the Simpson Street Free Press up to \$25,000 through December 15, 2020.

[The Mellowood Foundation](#) – \$10,000 matching grant to support The Mellowood Foundation’s mission to provide opportunities for youth and parents in underserved and undervalued Madison neighborhoods. The foundation’s goal is to change the quality of life in these communities by encouraging parents and children to become assets rather than liabilities. Donations made to The Mellowood Foundation will be matched up to \$10,000 through December 15, 2020.

About 2nd Market Capital Economic Opportunity Foundation (2eof):

In 2018, through an initial grant of \$1M appreciated stock, 2nd Market Capital (2MC) funded the **2nd Market Capital Economic Opportunity Foundation (2eof)**. As available, 2MC will make annual stock grants to the foundation.

2nd Market Capital Economic Opportunity Foundation (2eof) supports local organizations working to positively impact the lives of children and young people in our community by providing grants (primarily through matching funds) for education, youth development, and career and workforce readiness programs. To learn more, visit www.2eof.org

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